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News

Ritz-Craft rolls out 100th home

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Staff Reports

Six months after opening its modular super plant in Hamlet, Ritz-Craft's 100th home has rolled off the production line.

"The plant has a tremendous capacity to build volume and ensure a quick delivery cycle, and we have enough land to build a second facility of the same size if the market will support it", said Paul D. John, president and CEO.

"The plant has had phenomenal success because of the unique elevations, amenities and marketing services offered."

"We started building rounded walls, tray ceilings, 9-foot ceilings and total custom homes from the day the plant started production, because of the outstanding work ethic of the local workforce and our unique hiring and employee training programs," said Eric John, vice president.



"We invited our builder council to the 100th house ceremony because we wanted to get their feedback concerning how we can continue to build a better partnership and better serve their needs.

"Builder council meetings are conducted on a regular basis and always provide us with better marketing, service and production ideas to leverage our future growth and better support our partners."

Ritz-Craft Corp. of PA Inc. is the North Carolina operation's parent company. Ritz-Craft Corp. of NC Inc. has a six-state marketing territory, including Virginia, North Carolina, South Carolina, Georgia, Florida and Tennessee.

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